

# *Global Financial Wellness Calendar*

Themed months, dates, holidays, and events for your multinational workforce.



# About this Calendar

Workplace financial wellness has become a top priority for organizations worldwide. As a benefits professional or consultant, staying in-the-know about the evolving global financial wellness landscape is crucial to providing tailored and effective solutions for diverse employee demographics.

The Global Financial Wellness Calendar is your comprehensive guide to navigating this intricate terrain. Beyond recognizing the importance of financial health on a global scale, this calendar serves as a strategic roadmap for leveraging key themes for your communication strategies.

Explore the Global Financial Wellness Calendar for themed months, dates, holidays, events, and more.

Here's to financial wellness for all,

**The LearnLux Team**



# January

## Global Financial Wellness Events

### World Economic Forum - Annual Meeting

#### January 1st: New Year's Day

Sets the tone for the year to come, as employees make financial goals and resolutions. Use this day to foster a positive start to the year and promote financial wellness in the multinational workplace.

#### January 24th: International Day of Education

Serves as a reminder for global workplaces to invest in continuous learning initiatives. Encourage financial education among employees, and promote a workplace culture that values accessible education as a cornerstone of enhanced financial wellness.



# February

## Global Financial Wellness Events

### February 14th: International Book Giving Day

International Book Giving Day, celebrated on February 14th, is a global initiative that encourages individuals, organizations, and communities to share the love of reading by giving books to others. Consider highlighting your favorite personal finance books today.

### February 21st: International Mother Language Day

Highlights the importance of linguistic diversity. Organizations with a global workforce may use this day to celebrate the diverse languages spoken among their employees and promote language inclusivity across their financial wellness program.



# March

## Global Financial Wellness Events

### March 8th: International Women's Day

Addresses gender equality, crucial for holistic financial wellness in the global workplace.

### March 15th: World Consumer Rights Day

Advocates for consumer rights, including financial transparency and rights.

### Friday Before Spring Equinox: World Sleep Day

Recognizes that financially stressed employees lose sleep at night, which impacts their productivity and workplace engagement. Use this day to address employees' financial health to care for their overall wellness.

### Third Week of March: Global Money Week

Celebrates financial education and recognizes money matters faced by employees worldwide.

### March 20th: International Day of Happiness

Reminds us that financially healthy employees are happier, underlining the crucial connection between financial wellness and overall happiness in individuals' lives.



# April

## Global Financial Wellness Events

**Financial Literacy Month**

**International Monetary Fund (IMF) & World Bank Spring Meetings**

**Tax Season Awareness (varies by country)**

**April 7th: World Health Day**

Serves as a global initiative by the World Health Organization (WHO) to raise awareness, mobilize action, and promote discussions on pressing health issues, including financial health.

**April 28th: World Day for Safety & Health at Work**

Focuses on promoting safe and healthy workplaces, an integral aspect of overall employee wellness.



# May

## Global Financial Wellness Events

### Global Employee Health and Fitness Month

#### First Monday in May: International Workers Day

Commemorates the achievements of workers' rights movements worldwide, advocating for fair labor practices and honoring the contributions of workers to social and economic development.

#### May 15th: International Day of Families

Recognizes the importance of families, and workplaces often implement family-friendly policies impacting employees' work-life balance and financial planning.

#### Third Thursday: Global Accessibility Awareness Day

Highlights the importance of accessibility in the workplace. Audit the accessibility of your employee financial wellness program — are you meeting every employee where they are?



# June

## Global Financial Wellness Events



### June 5th: World Environment Day

Offers an opportunity for workplaces to highlight practices that enhance both environmental sustainability and financial wellness, such as impact investing.

### June 20th: World Productivity Day

Focuses on raising awareness about the importance of holistic health to build an efficient workforce. Financially healthy employees are more productive, as they bring their best selves to work every day.

### Second Saturday of June: Global Wellness Day

Fosters healthier lifestyles worldwide by encouraging activities that promote financial, physical, and mental wellness.

### Third Week of June: Global Inclusion Week

Promotes diversity, equity, and inclusion in workplaces and communities around the world, amplified by inclusive financial wellness practices.

### Last Week of June: World Wellbeing Week

Aims to encourage individuals and organizations to prioritize and enhance overall wellbeing by focusing on financial, physical, mental, and social health.



# July

## Global Financial Wellness Events

### July 18th: Nelson Mandela International Day

Dedicated to the legacy of Nelson Mandela, and observed as a day to promote peace, reconciliation, and cultural diversity. Use this day to promote economic empowerment, access to education, and poverty alleviation, which are fundamental aspects of financial wellness.

### July 24th: International Self-Care Day

Encourages self-care, which includes taking care of your financial wellness, budgeting for health needs, and stress management.



# August

## Global Financial Wellness Events

### August 12th: International Youth Day

Focuses on promoting the rights and wellness of young people globally.

### August 19th: World Humanitarian Day

Honors humanitarian efforts worldwide, and the growing connection between Corporate Social Responsibility and workplace wellness initiatives.

### August 15th: National Relaxation Day

Encourages individuals to unwind and prioritize self-care by engaging in activities that promote relaxation, stress relief, and overall wellness.

### August 21st: World Entrepreneurs' Day

Celebrates entrepreneurs and their contributions to innovation, job creation, and economic development.



# September

## Global Financial Wellness Events



### Global Employee Learning and Development Month

#### First Wednesday: Global Talent Acquisition Day

Highlights the importance of talent and workforce management, impacting financial outcomes.

#### September 18th: International Equal Pay Day

Recognizes the global effort toward gender pay equity. While pay gaps vary by country due to economic and social factors, this day raises awareness of the importance of transparent and fair compensation practices across industries and regions.

#### Last Week of September : International Week of Happiness at Work

Financially healthy employees are happier at work. Celebrate their success this week in September.



# October

## Global Financial Wellness Events

### Global Diversity Awareness Month

#### First Week: World Investor Week

Promotes investor education and protection.

#### Third Thursday: International Credit Union Day

Celebrates the contributions of credit unions worldwide to employee financial health and stability.

#### October 10th: World Mental Health Day

Emphasizes mental health awareness and support in the workplace and its impact on financial wellness.

#### October 17th: Int'l Day for the Eradication of Poverty

Emphasizes ethical behavior, including ethics in financial matters.

#### Fourth Wednesday: Global Ethics Day

Addresses poverty, a critical factor in financial health.

#### October 31st: World Savings Day

Encourages employees to build financial security, recognizing saving habits, banking systems, and investment options vary worldwide.



# November

## Global Financial Wellness Events

### First Week: International Stress Awareness Week

Raises awareness about stress, including financial stress, along with its effects and strategies for stress management.

### November 13th: World Kindness Day

Promotes kindness, which can be celebrated in the workplace through recognition, support and community outreach.

### November 21st: World Hello Day

Encourages communication and dialogue between employees of different backgrounds and cultures across your global workforce.



# December

## Global Financial Wellness Events

### December 3rd: International Day of Persons with Disabilities

Promotes the rights and wellbeing of people with disabilities, including financial wellness.

### December 9th: International Anti-Corruption Day

Raises awareness about the detrimental effects of corruption, advocating for trust, fairness and accountability in corporate and financial practices.

### December 5th: International Volunteer Day

Encourages volunteering, which can impact community health and financial wellness.

### December 4th: International Day of Banks

Recognizes the role of banks in the global economy and financial systems.

### December 12th: Universal Health Coverage Day

Promotes the idea that everyone, everywhere should have access to quality health services without suffering financial hardship.



# About LearnLux

LearnLux is the leading US and Global provider of workplace financial wellbeing that blends fiduciary digital planning with access to one-on-one guidance from Certified Financial Planner® professionals. LearnLux's award-winning program equips employees with a financial plan to guide them through decision points like budgeting, paying down debt, electing benefits, understanding equity compensation, starting a family, buying a home, saving for retirement, and more.

Advanced reporting keeps our partners in the know, and drives results like reduction in financial stress, increased productivity, reduced employee turnover, greater use of tax-advantaged benefits, on-time retirement, and healthcare savings. LearnLux members feel great about their money, allowing their work and wellbeing to thrive.

**Learn more**  
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## Features

### Education

LearnLux's digital content is accessible, engaging, and personalized based on employees' inputs and empowers them to turn knowledge into action.

### Digital Tools

Financial checkups, cashflow calculators, retirement models and more help each employee discover opportunities to save, invest, pay down debt, and map the path to a bright financial future.

### Expert Guidance

Each employee is provided with a full financial plan, powered by 1:1 guidance from our in-house team of Certified Financial Planner® professionals.

